







Re-shaping the Future – Social Innovative Entrepreneurship Project

(LEAS3541) (Cancelled)

Introduction	<p>“Humanistic-leadership” Project: “Re-evaluation of All Values” – A historical, philosophical, political and social innovative entrepreneurship project</p> <p>The programme aims to:</p> <ol style="list-style-type: none"> 1) provide a platform for students to learn about the principles of drafting public policy, and therefore to evaluate and critique existing public policy; 2) elevate students’ awareness of various social issues and invoke their social consciousness of underprivileged groups and communities; 3) train students as humanistic leaders by providing intensive training in social innovative entrepreneurship (and its business models).
Programme Type / Level	Advanced Course in Leadership (Token-required)
Instructor(s)	Mr Till KRAEMER and trainers from Inter Cultural Education
Pre-requisite	No special prerequisites are needed
Target Participants	 <ul style="list-style-type: none"> ➤ S4 to S6 HKAGE student members ➤ Class size: 40 ➤ Students should be able to make commitment, be responsible to oneself as well as to the world, and willing to discuss, elaborate, and voice out their thoughts.
Medium of Instruction	 <p>English with English handouts</p>
Certificate	 <p>E-Certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended at least 8 sessions AND ❖ Completed all the assignments with satisfactory performance
Intended Learning Outcomes	 <p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. Gain solid knowledge of various socio-economical-cultural-political issues and the principles of drafting effective public policy papers; 2. Conduct a research on a designated topic regarding existing public policy and evaluate its effectiveness; 3. Propose a sound social innovative entrepreneurship plan attempting to solve some of the existing social issues; 4. Re-Think and re-evaluate existing policy and its values with a critical mindset regarding the real-life scenarios in Hong Kong, Asia, and the rest of the world; 5. Strengthen connections with fellow classmates and instructors, establish a network for information sharing and a supportive learning environment.

Screening



Please answer the screening question in the online application form.

*The screening question is designed to help the applicant understand the course level and the course content. The question must be answered by the student applicant and it can only be attempted once. The answer cannot be changed once the application is submitted. Selection is based on students' performance in answering the question. Only students who can demonstrate motivation and the basic knowledge of social innovation in the screening question can be enrolled in the programme.

Application
Deadline

~~6 May 2019 12n.n~~
11 Jun 2019
12n.n

Application Result Release Date

~~17 May 2019~~
21 Jun 2019

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

LEADERSHIP

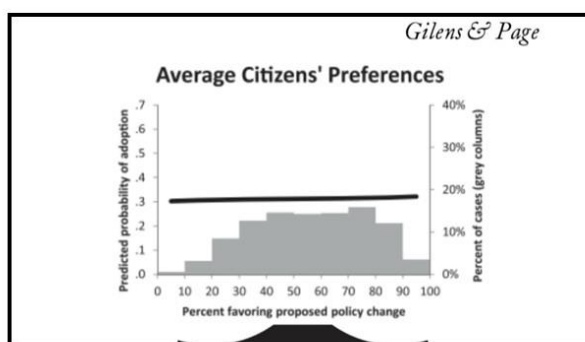
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Schedule

Session	Date	Time	Content	Venue
1	25 Jul (Cancelled)	10:00 a.m. — 1:00 p.m.	<ul style="list-style-type: none"> ● Moral / philosophical positions can be taken to advocate for various social issues 	HKAGE (Classroom to be confirmed) (Cancelled)
2		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Comparative political studies (governments around the world) ● Balance of powers, constitutions, government & and state ● Defining democracy, socio-political participation, universal suffrage, government transparency, corruption, populism ● “Human Library” with international guest 	
3	27 Jul (Cancelled)	10:00 a.m. — 1:00 p.m.	<ul style="list-style-type: none"> ● Experiential simulation on poverty ● Debunking common simplified narratives of social intervention 	
4		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Ethics and responsibilities tied to consumption in a globalised world ● Fair trade and other ethical consumption models ● Basics of developmental economics and international aid ● Assessing neocolonialism and global financial structures 	
5	30 Jul (Cancelled)	10:00 a.m. — 1:00 p.m.	<ul style="list-style-type: none"> ● History of philanthropy, social service, welfare states, non-profit sector 	
6		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Clarifications and relationships between social concepts / movements, such as NGO, CSR, CSV, B Corporation, social enterprise, etc. ● Business model of social enterprises, business model mapping / canvassing ● Social issues, public policy in Hong Kong and the responses made by non-profit / private sector ● Group work on public policy 	
7	1 Aug	10:00 a.m. —	<ul style="list-style-type: none"> ● Group work on public policy 	

	(Cancelled)	1:00 p.m.	recommendations and non-profit intervention plans
8		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Brainstorming social business model ● Introduction to “Design Thinking” in corporate and non-profit world ● “Wallet” pair exercise
9	3 Aug (Cancelled)	10:00 a.m. — 1:00 p.m.	<ul style="list-style-type: none"> ● “Frugal Innovation” movement ● Unintended consequences in social intervention, empathy-building, relationship to “customer development”
10		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Eric Ries’ “Lean Startup” methodology ● Framing social innovation project ● Visiting social enterprise and / or co-working space ● Interview of social entrepreneur and guest speech
11	9 Aug (Cancelled)	10:00 a.m. — 1:00 p.m.	<ul style="list-style-type: none"> ● Prototyping and preparation for group presentation
12		2:00 p.m. — 5:00 p.m.	<ul style="list-style-type: none"> ● Finalising business model canvas ● Final presentation ● Action plan for general activism ● Evaluation and further research direction

Harvard Professor *Lawrence Lessig*



Sample Note