



ASPIRATIONS: Personal Branding & Preparation for University Admission – Oxbridge Experiences

(ALE/ASP/001)

Introduction	This 3-hour event includes multiple activities for student members of HKAGE and interested secondary students to get tips on personal branding, subject expectations and student life at Oxford and Cambridge universities.
Collaborator(s)	The founder of Project Access Hong Kong (PAHK) is our alumnus and initiated the scheme to offer a free peer mentoring service for students, especially those less-privileged to explore opportunities and gain better access to Oxbridge. Please refer to website of PAHK for details.
Speakers	<ul style="list-style-type: none">➤ Prof Ken YUNG - Professor and Associate Head, Department of Biology, Hong Kong Baptist University➤ Mr Lyndon FAN - Co-Director of Project Access Hong Kong (Second-year reading Mathematics & Computer Science at Jesus College, University of Oxford)➤ Mr Walter LI - Co-Director of Project Access Hong Kong (Second-year reading Philosophy, Politics and Economics at Balliol College, University of Oxford)
Programme Type	Workshop (Token required)
Target Participants	<ul style="list-style-type: none">➤ S3 – S6 HKAGE student members➤ S3 – S6 Non-HKAGE member secondary students➤ Capacity: 60 at maximum
Medium of Instruction	Cantonese and English
Schedule	<p>Date: 30 December 2019 (Monday)</p> <p>Time: 2:00 pm – 5:00 pm</p> <p>Venue: Room 105, The Hong Kong Academy for Gifted Education</p>

Programme of the Event

- **Personal Branding Workshop**

Project Access Hong Kong will provide a personal branding workshop for students, which include some tips on how to write a personal statement and present themselves in the best light for various applications.

- **Guest Sharing**



Prof Ken YUNG will talk about his field of expertise, what paths it leads to in the real world, as well as some notable topics at university level, to give students valuable insights of the academic world of biology.

- **Socialising with Oxbridge Students**

Participants will have an opportunity to chat with Prof Ken YUNG and Oxbridge mentors of PAHK to learn more about the daily lives and experiences of Oxbridge students, as well as expectations and requirements of studying particular subjects at university level.



Intended Learning Outcomes

Upon completion of the activities, students should be able to:

- write my personal statement with some personal branding skills applied
- explain their interest in 1 or 2 subjects covered by the speakers; and
- be more motivated to prepare for their university admission preparation.

Application Deadline

23 December 2019, Monday (12 noon) **Application Result Release Date** **27 December 2019, Friday**

Enquiries

For enquiries, please contact Ms Janet Lam at 3940 0101 (after language selection, press '6') or email ale@hkage.org.hk.