



A2JOU001T

[\(Non-Token required\)](#)

Journalism Talk (Level II):

# In Channel We Trust

Mr. Tsang Hin Man Local Youtuber, Content creator

Mr. Lam Hei, Sunny Production Manager ( Fantastic Dream Ltd.)



**Application Deadline**

**13 May 2022**

**12:00 noon**

## **Intended Learning Outcomes**

Upon completion of the programme, participants should be able to:

1. Know the daily routine and workflow of Hong Kong Youtuber;
2. Acquire knowledge and skills of basic product photography;
3. Know how to shoot portrait in studio setting with help of lighting equipment;
4. Know how to become a content creator ( Youtuber ) and the preparation progress.



## ◆ Introduction

Living in media generation, hybrid filming goes popular and media platform becomes easy to made happened for ones who love production. As videos floods the internet, how should potential producers starts their channel?

EG, Tsang Hin Man, Youtuber artist, over sixty thousand followers on Youtube, in spite of comedies and different programmes, he also sings and films Covers of different singers. Besides channel, EG will make profits from various production works. This session will have EG and Sunny, the media Producer, sharing their knowledge and experience in the sector. With the most updated practical information, you can start your own Youtube business.

## ◆ Schedule

Session	Date	Time	Venue
1	1 Jun	5:30pm – 7:30pm	Room105, HKAGE

## ◆ Target Participants

- S1 – S6 HKAGE student members only in 2021/22 school year
- Class size: 100 (\*30 number of seats reserved for students from A2JOU001C programme)

\* First-come-first-served.

## ◆ Application Start Date

- S1 – S6 student members: 22 Apr 2022

## ◆ Pre-requisite

No special prerequisites are needed

## ◆ Medium of Instruction

Cantonese

## ◆ Attendance

Students are required to complete the **feedback forms** to mark your attendance and for our further enhancement.