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Get-set-goal

- Blueprint of Our Life Series Workshop

Start a Business with Innovative Technology and Creativity

Dr Ernest LO

Founder of Future Impact Lab Limited, President of Hong Kong Internet of Things Alliance and a Croucher Fellow at Stanford University in electrical engineering



Application Deadline

21 February 2022

12:00 noon

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. Explain how innovation technology is commonly used in business;
2. Use creativity to explore ideas and find new business opportunity; &
3. Equip the essential qualities and skills of an entrepreneur to grasp new business opportunities.



◆ Introduction

Have you imagined creating a new business to solve social problems? Innovative technologies are now used to solve problems ranging from environmental issues, agricultural to aging population. Many new business opportunities are created in the process. In this workshop, Dr Ernest LO, a visionary wireless technology expert and business advisor with a vision to apply technologies with good impact on the society, would share how creativity and innovative technology can be used to start a new business.

Dr Ernest LO is the Founder of Future Impact Lab Limited, President of Hong Kong Internet of Things Alliance and a Croucher Fellow at Stanford University in electrical engineering. He teaches Creativity and Business Innovation at The University of Hong Kong. His company provides business advice and technology solutions to new companies with goals to solve modern day problems. He previously helped set up a smart city technology Research and Development Centre for Catalunya in Hong Kong and other cross-disciplinary AI and IoT applications project in agriculture, energy saving, etc.

◆ Schedule

Session	Date	Time	Venue
1	26 Mar 2022	10:00 a.m. – 12:00 noon	Room 105, HKAGE

◆ Target Participants

- S1 – S6 HKAGE student members in 2021/22 school year only.
- Priority will be given to S1 – S6 student members admitted in the 2019/20 or 2020/21 school year. (HKAGE student number begins with 191, 192, 194, 201, 202, 204, 211, 212 or 214).
- Class size: 100

* First-come-first-served.

◆ Application Start Date

- HKAGE student number begins with 191, 192, 194, 201, 202 or 204, 211, 212 or 214 : 13 Jan 2022
- Other members: 20 Jan 2022

◆ Pre-requisite

No special prerequisites are needed

◆ Medium of Instruction

English

◆ Certificate

E-Certificate will be awarded to participants who have:

- attended ALL sessions; AND
- completed all the assignments with satisfactory performance