

<b>Nurturing Gifted Students to Be Entrepreneurs in STEM Industry: Be an entrepreneur (Phase III)</b> <b>(HKAGE Programme Code: E3BUS003C)</b>				
Session	Date	Time	Venue	Topic & Objectives
1.	18 August 2021 (Wed)	09:45 – 13:00 (Team 1 – 5)  14:15 – 17:30 (Team 6 – 10)	<b>Geospatial Lab,</b> Units 915-918, 9/F, Tower 1, Millennium City 1, 388 Kwun Tong Road, Kwun Tong, Kowloon	<b>Topic: Understanding NGO (2)</b>  Objectives: <ul style="list-style-type: none"> <li>• To introduce basic management and administration of an NGO</li> <li>• To help students understand the concepts of creating shared values and corporate social responsibility and their application</li> <li>• To discuss the use of technologies in solving social problems and foster social development</li> </ul>
2.	26 August 2021 (Thu)	10:30 – 12:30 (Team 1-5) 14:30 – 16:30 (Team 6-10)	<b>MWYO</b> 21st floor, Citicorp Centre, 18, Whitfield Road, Causeway Bay, Hong Kong	
3.	4 September 2021 (Sat)	10:00 – 12:00	CUHK CKB LT3	<b>Topic: Environmental, Social &amp; Corporate Governance and Start-ups</b>  Objectives: <ul style="list-style-type: none"> <li>• To introduce basic concepts and latest trends of ESG</li> <li>• To discuss the application of ESG concepts in start-ups and entrepreneurship</li> </ul>
4.	4 September 2021 (Sat)	13:30 – 15:30	CUHK CKB LT3	<b>Topic: Project Briefing and Business Proposal Writing I, II &amp; III</b>  Objectives: <ul style="list-style-type: none"> <li>• To introduce the basic elements of business proposals and skills of writing formal proposals and plans</li> <li>• To practice students' public speaking and pitching skills</li> </ul>
5.	11 September 2021 (Sat)	10:00 – 12:00	CUHK YIA LT7	
6.	11 September 2021 (Sat)	13:30 – 15:30	CUHK YIA LT7	
7.	18 September 2021 (Sat)	10:00 – 12:00	CUHK CYT 203	<b>Topic: Pitching Workshop I &amp; II</b>  Objectives: <ul style="list-style-type: none"> <li>• To introduce the basic elements of business proposals and skills of writing formal proposals and plans</li> <li>• To practice students' public speaking and pitching skills</li> </ul>
8.	18 September 2021 (Sat)	13:30 – 15:30	CUHK CYT 203	

9.	September 2021 - January 2022	TBC (1 hour)	Zoom (Tentative)	<p><b>Topic: Proposal guiding sessions - Business Plan consultation</b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>To facilitate student in drafting their proposals</li> <li>To guide the students through recommendations and comments from experienced case solvers</li> </ul> <p>Mode: ZOOM sessions with agreed-upon timeslots between students and CUHK mentors.</p>
10.	September 2021 - January 2022	TBC (1 hour)	Zoom (Tentative)	<p><b>Topic: Proposal guiding sessions - Proposal final review consultation</b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>To facilitate student in drafting their proposals</li> <li>To guide the students through recommendations and comments from experienced case solvers</li> </ul> <p>Mode: ZOOM sessions with agreed-upon timeslots between students and CUHK mentors.</p>
	September 2021 - January 2022	TBC (7 sessions in total) (Tentative)	Zoom	<p><b>Topic: Guiding sessions with CUHK student facilitators</b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>To facilitate student in drafting their proposals</li> </ul> <p>Mode: ZOOM sessions with agreed-upon timeslots between students and CUHK student facilitators.</p>
11.	<del>22 January 2022</del> 29 January 2022 (Sat)	<del>10:00 – 13:00 &amp; 14:30 – 17:30</del> 10:00 – 13:30	<del>CUHK VIA LT1</del> Zoom	<p><b>Topic: Presentation Day &amp; Closing Ceremony</b></p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>To summarize all learning outcomes in the programme and provide students with an opportunity to present their proposals</li> <li>To evaluate students' performance and achievements in the programme</li> </ul>

Phase III remarks:

1. E-Certificate will be awarded to participants who have:
  - Attended AT LEAST 7 out of 10 sessions (except the closing ceremony) AND completed all the assessments with satisfactory performance.
  - Attend AT LEAST 70% of the guiding sessions with CUHK student facilitators.
  
2. If any student cannot attend a class, he/she should send an absence notice to us (email: [phoebe.yuen@cuhk.edu.hk](mailto:phoebe.yuen@cuhk.edu.hk)) in advance. Note that such a notice is not equivalent to absence application nor attendance exemption. The notice is to enable the instructor to have better arrangement of the lesson.
  
3. Assessment:

Presentation and project report:	50%
Attendance:	40%
Punctuality and class contribution:	10%
  
4. Students attaining 70% or higher of the overall grade in all 3 phases will be awarded a completion certificate for the whole programme.
  
5. Distinction certificates will be awarded to the students with outstanding performance throughout the programme.