



# Making Sense of Journalism: News Literacy Lessons for Smart News Audience

(E3JOU001C)

## Introduction

With social media and a 24/7 news cycle, how do we — as news audience — make sense of what we hear and read? At a time when we are flooded with an abundance of information and disinformation, it is essential for each one of us to understand what journalism is and become a more discerning news consumer.

This course introduces you to the basic elements of journalism and how the journalistic process works from the viewpoint of news audience. It helps you recognise the differences between news and other types of media products. You will learn how to apply critical thinking skills when processing information from the media. By understanding how to evaluate and identify reliable information, you'll become a smarter news consumer with greater awareness about society around you and the issues we should be discussing.

## Programme Type / Level

Media and Culture I Course (Level III) ([Token-required](#))

## Instructor(s)

Dr. Masato Kajimoto  
(Associate Professor, Journalism and Media Studies Centre, The University of Hong Kong)

## Target Participants

- S4 to S6 HKAGE student members in 2020/21 school year only
- Class size: 30
- Students should be able to make commitment, be responsible to oneself as well as to the world, and willing to discuss, elaborate, present their in-depth thoughts.

This programme is the same as Media and Culture I Course (Level 3): Making Sense of Journalism: News Literacy Lessons for Smart News Audience (HUMS1810) in 2019/20 school year.

\*First-come, first-served

## Medium of Instruction

English with English handouts

## Certificate

**E-Certificate** will be awarded to participants who have:

- ❖ Attended **at least 5 sessions; AND**
- ❖ Completed all the assignments with satisfactory performance

## Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. Analyse news stories and their presentation critically;
2. Distinguish the difference between news and opinion; between assertion and verification; between evidence and inference; and between media bias and audience bias;
3. Discuss how technical aspects of photography and videography determine and alter news storytelling;
4. Identify the social implications of information dissemination and the roles journalists and other information purveyors play.

## Application Deadline

**12 Jul 2021, 12:00 n.n**  
**30 Jul 2021, 12:00 n.n**

Student members may withdraw from the programme on or before the deadline. Otherwise, the token will be deducted.

## Schedule

Session	Date	Time	Content	Venue (HKAGE)
1	17 Aug	10:00 a.m. – 1:00 p.m.	● What is news? What makes journalism different? “Information neighborhoods”	Room 204
2		2:00 p.m. – 5:00 p.m.	● Misinformation, disinformation, mal-information ● Who makes news? Who decides? “News values”	
3	18 Aug	10:00 a.m. – 1:00 p.m.	● What is truth? Evidence, accuracy and fairness	
4		2:00 p.m. – 5:00 p.m.	● Says who? Source analysis, anonymity and credibility	
5	19 Aug	10:00 a.m. – 1:00 p.m.	● What is bias? Are all opinions biases? Image in news. Is seeing believing?	
6		2:00 p.m. – 5:00 p.m.	● Verification technique and final presentation	

## Enquiries

For enquiries, please contact Academic Programme Development Division on 3940 0101 After language selection, press "1".

HUMANITIES

人文學科