



賽馬會「知情達意育優才」計劃  
Jockey Club "Gifted in Bloom-Harmony in Heart & Mind" Programme  
**Creative Master: Poster Design (1PGS009W)**

**INTRODUCTION**

Share your creative ideas with us, join us to experience how to transform creative ideas into visual forms. In this workshop, you will learn about basic graphic design skills and enable yourself to convey creative ideas in visual forms. Also, you will compose creative posters with different tools together with peers in class.

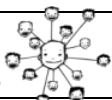
The workshop also serves as a platform to guide potential students for their submission for the Student-led Conference, "The Beautiful Hearts & Minds of Gifted Students". ([Link](#))

**PROGRAMME TYPE**

Workshop / Introductory ( [Token-required](#) )

**/LEVEL****INSTRUCTOR**

Dr Kelly Lau – Project Manager and Ms Lydia Tsoi – Programme Officer  
(Jockey Club 'Gifted in Bloom – Harmony in Heart & Mind' Programme, Affective Education Division, HKAGE)

**TARGET PARTICIPANTS**

- P4 – S2 HKAGE student members (Class size : 20)

**MEDIUM OF INSTRUCTION**

Cantonese

**CERTIFICATE**

An e-certificate will be issued to participants who have attended and completed the workshop. Eligible participants might login the HKAGE website (<https://hkage.org.hk/b5/student/SLR/SLR.php>) to download their e-certificate.

**INTENDED LEARNING OUTCOMES**

Upon completion of the programme, participants should be able to:

- identify graphic design as a way of effective communication;
- describe the meaning of different graphic elements and able to apply them to poster design;
- compose a poster and convey messages in visual forms;
- provide constructive feedback and be open-minded to receive comments.

**SELECTION**

No selection needed. First-come-first-served.

**SCHEDULE**

Date	Time	Venue
15 May 2021	2:30pm – 4:30pm	HKAGE Rm 206

(The sessions may be rescheduled and/or conducted online subject to development of the coronavirus epidemic and EDB's latest announcement on face-to-face programmes. Please pay close attention to email notifications and announcements on the HKAGE website.)

**APPLICATION DEADLINE**

**11 May 2021 (12n.n.)**

**APPLICATION RESULT RELEASE DATE**

**12 May 2021** (Accepted applicants will be informed by the HKAGE via email. Please complete the confirmation slip and return it to the HKAGE by fax / email ([jc@hkage.org.hk](mailto:jc@hkage.org.hk)) **within 3 working days after the application result is released.** Late reply will be considered as withdrawal.)

**REMARKS**

Please refer to the HKAGE website for 'Inclement Weather Arrangement for Student Programmes/Activities' :

<https://www.hkage.org.hk/en/students/important-information/bad-weather>

**ENQUIRIES**



For enquiries, please contact us at 3940 0514 or via email [jc@hkage.org.hk](mailto:jc@hkage.org.hk).