



Life between Startup Entrepreneur and Corporate

Executive (E2GSG032W)

Introduction	<p>What traits are needed to become a multi-national corporation manager? How about entrepreneur of your own startup? Which are more suitable to you? With a real case study, we share the life experience between a corporate executive in a listed Silicon Valley company and a startup entrepreneur.</p> <p>Mr. Erwin Lau is graduated as B.Sc in the Chinese University of Hong Kong. He joined a startup company Gemstar in year 1991 as Engineer. Gemstar went public in year 1996 in NASDAQ and worth US\$20 billion at one time. Erwin Lau eventually becomes a Senior Vice President in Rovi (Acquired by TiVo thereafter) in Silicon Valley, California.</p> <p>In year 2010 he was the CTO of a tech company in Guangzhou, China. In year 2015 he co-founded his education product company Smart Kiddo Education in Hong Kong.</p>								
Programme Type / Level	Get-set-goal - Blueprint of Our Life Series Workshop (Token-required)								
Instructor(s)	Mr. Lau Kam Ming (Smart Kiddo Education Limited)								
Pre-requisite	No special prerequisites are needed								
Target Participants	<ul style="list-style-type: none"> ➤ S1 – S6 HKAGE student members in 2020/21 school year only. Priority will be given to S1 – S6 student members admitted in the 2019/20 & 2020/21 school year. (HKAGE student number begins with 191, 192, 194, 201, 202 or 204). ➤ Class size: 90 <i>* First-come-first-served.</i> 								
Medium of Instruction	English with English handouts								
Certificate	<p>E-Certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended ALL sessions; AND ❖ Completed all the assignments with satisfactory performance 								
Intended Learning Outcomes	<p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. gain a general understanding of the job nature of a multi-national corporation manager and a entrepreneur; 2. get some basic ideas of some interesting sharing between a corporate executive in a listed Silicon Valley company and a startup entrepreneur. 								
Application Deadline	<p>24 May 2021 12:00 n.n</p>								
If student members withdraw from the programme after the Application Deadline, the token will be deducted.									
Schedule	<table border="1"> <thead> <tr> <th>Session</th> <th>Date</th> <th>Time</th> <th>Venue</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21 Aug 2021</td> <td>10:00 a.m. – 12:00 n.n.</td> <td>Zoom meeting</td> </tr> </tbody> </table>	Session	Date	Time	Venue	1	21 Aug 2021	10:00 a.m. – 12:00 n.n.	Zoom meeting
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Enquiries	For enquiries, please contact Academic Programme Development Division on 3940 0101 after language selection, press "1".								