

## Sharing on Entrepreneurship – Exploration of Technology and Different Industries

### (E2GSG024W)

<p><b>Introduction</b></p>	<p>At this workshop, the founding process of a local technology service company, DTSL, and how it has developed in the local market will be shared. The speaker will also share his workplace experience accumulated over the years and how he has turned his experience into competition advantages.</p> <ol style="list-style-type: none"> <li>1. Market selection – taking the 3D printing business as an example</li> <li>2. Application of the 3D printing business</li> <li>3. Market for the education industry - popularisation of STEM and the application of 3D printing</li> <li>4. Adaptation to changes in the environment and the market</li> <li>5. Market selection: B2B (business to business) or B2C (business to consumer)</li> <li>6. Effective accumulation of workplace experience and its transformation into competition advantages</li> </ol> <p>The instructor, Mr Chris Leung is the marketing director of DTSL Group. Before founding DTSL, he has served in various technology companies for more than 15 years, including HKT, Nortel Networks and Huawei. He is a strong communicator who can identify and resolve customers' problems by working closely with them, and with his ability to convey technical concepts even to non-technical audiences.</p>
<p><b>Programme Type / Level</b></p>	<p>Get-set-goal - Blueprint of Our Life Series Workshop (<a href="#">Token-required</a>)</p>
<p><b>Instructor(s)</b></p>	<p>Mr Chris Leung Marketing director of DTSL Group</p>
<p><b>Pre-requisite</b></p>	<p>No special prerequisites are needed</p>
<p><b>Target Participants</b></p>	<ul style="list-style-type: none"> <li>➤ S1 – S6 HKAGE student members in 2020/21 school year only. Priority will be given to S1 – S6 student members admitted in the 2018/19 &amp; 2019/20 school year. (HKAGE student number begins with 181, 182, 184, 191, 192 or 194).</li> <li>➤ Class size: 100 * <i>First-come-first-served.</i></li> </ul>
<p><b>Medium of Instruction</b></p>	<p>Cantonese with Chinese handouts</p>
<p><b>Certificate</b></p>	<p><b>E-Certificate</b> will be awarded to participants who have:</p> <ul style="list-style-type: none"> <li>❖ Attended <b>ALL sessions</b>; <b>AND</b></li> <li>❖ Completed all the assignments with <b>satisfactory performance</b></li> </ul>
<p><b>Intended Learning Outcomes</b></p>	<p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> <li>1. Have a basic understanding of the local technology service industry;</li> <li>2. Understand the current development trend of the technology service industry; and the technology, resources and qualifications required for developing in the technology or engineering sector;</li> <li>3. Interact with the speaker and other participants.</li> </ol>
<p><b>Application Deadline</b></p>	<p><b>23 Nov 2020, 12:00 n.n</b></p>
<p>If student members withdraw from the programme after the Application Deadline, the token will be deducted.</p>	

## Schedule



Session	Date	Time	Venue (HKAGE)
1	16 Jan 2021	11:00 a.m. – 1:00 p.m. (10:45 – 11:00 a.m. for registration)	Room 105

## Enquiries

For enquiries, please contact Academic Programme Development Division on 3940 0101 after language selection, press "1".

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