



JA Company Programme 2020/21

(S3BUS001K)

Introduction

Through the delivery of cutting-edge, experiential learning in entrepreneurship, work readiness and financial literacy. Advanced Learning Experiences Division creates advanced learning opportunities for gifted students to realize their passion and potentials to the fullest.

Through the JA Company Programme, you will form a **JA Student Company with other HKAGE student members. Participants can experience the whole business cycle from soliciting capital, developing business plan, designing, manufacturing and selling products to liquidation.**

Finally, the participated student members will compete for the JA Best Student Company and other awards in the semi-finals and finals.

Detailed information: <http://www.jahk.org/?lang=zh-hant>



Programme
Type / Level

Advanced Course ([Token required](#))

Instructor(s)/
Facilitator(s)

- HKAGE Advanced Learning Experiences Division Team;
- Volunteer Business Advisor (BA)





Target
Participants



- HKAGE student members aged 14-18
- Capacity: 18

進階學習體驗



| <p>Medium of Instruction</p>  | <p>Cantonese</p> | | | | | | | | |
|---|---|-----------------|-------|--------|-------|-------------|-----|-----------------|-------|
| <p>Certificate</p>  | <p>Certificate of Recognition presented by Junior Achievement (JA) will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended ALL training sessions; ❖ Attended most company meetings; ❖ Attended JA Trade Fair and Review Meeting; & ❖ Shown strong commitment and contribution during the organisation and operation of the JA Student Company. <p>Students will be awarded an e-certificate of Completion, Merit, or Distinction, issued by the HKAGE according to their performance.</p> | | | | | | | | |
| <p>Intended Learning Outcomes</p>  | <p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. explain how to run a company; 2. collaborate with members in different positions, formulate the company's business model and apply different problem-solving skills; 3. design and plan a marketing strategy, carefully consider the details, event objectives, results, stakeholders, resources and implementation of relevant contingency measures and adopt different marketing strategies; 4. identify at least two character strengths of oneself and be able to develop two character strengths and two 21st century skills. | | | | | | | | |
| <p>Screening Questions</p> | <p>The screening questions on the online application form are designed to help the applicants understand the course content and level. Students who can demonstrate your ability, motivation and commitment in the screening questions will be shortlisted for an interview.</p> | | | | | | | | |
| <p>Interview Session</p>  | <table border="1" data-bbox="446 1050 1507 1218"> <thead> <tr> <th>Date</th> <th>Time</th> <th>Format</th> <th>Venue</th> </tr> </thead> <tbody> <tr> <td>10 Oct 2020</td> <td>TBC</td> <td>Group interview</td> <td>HKAGE</td> </tr> </tbody> </table> <p>Notification and details for the group interview will be sent to applicant by email at <u>on 6 Oct 2020 (Tuesday)</u>. Shortlisted applicants must attend the selection interview.</p> | Date | Time | Format | Venue | 10 Oct 2020 | TBC | Group interview | HKAGE |
| Date | Time | Format | Venue | | | | | | |
| 10 Oct 2020 | TBC | Group interview | HKAGE | | | | | | |
| <p>Programme</p> | <p>For selected students, please pay attention that you will be contacted by the Advanced Learning Experience Division via email or by phone for the arrangement of 1st Regular Company Meeting Date.</p> <p>Remarks:</p> <ol style="list-style-type: none"> 1. ALL training sessions & workshops are compulsory. 2. Regular Company Meetings will be held on a bi-weekly basis and the meeting dates will be confirmed in the <u>1st Regular Company Meeting</u>. 3. Details of the outdoor training will be given in the 1st and 2nd Regular Company Meeting. 4. Please be reminded to check your email for any important notes before each session. | | | | | | | | |
| <p>Application Deadline</p> | <p>30 Sep 2020, Wednesday 5 Oct 2020, Monday (12:00 n.n.)</p> <p>Application Result Release Date 13 Oct 2020 Tuesday</p> | | | | | | | | |
| <p>Enquiries</p> | <p>For enquiries, please contact Advanced Learning Experiences Division (Ms Venus Wong or Ms Kathy Cheung) at 3940 0101 or email to ale@hkage.org.hk.</p> | | | | | | | | |