







Innovation X Business (II) – Be an Entrepreneur

(TECS3752)

科學

<p>Introduction</p>	<p>A project-based learning approach will be adopted to create a more interesting and immersive learning experience for students. Students will work on projects that require them to address social issues with creative AI solutions, thereby developing the abilities necessary for creating values to humanity. The whole project will be conducted under the guidance of CUHK faculty members and undergraduates. Through the project, students will develop their ability to see and do things differently in an interesting way. In addition, a spirit of adaptability will be instilled into the students' minds.</p> <p>This course is co-organized with Department of Decision Sciences and Managerial Economics of The Chinese University of Hong Kong.</p>
<p>Programme Type / Level</p>	<p>Advanced Course in Business (Token-required)</p>
<p>Instructor(s)</p>	<p>Prof Bernard Sue (Adjunct Associate Professor of Department of Management, CUHK)</p> <p>Dr Ernest Lo (President of Hong Kong Internet of Things Alliance)</p>
<p>Pre-requisite</p>	<p>No special prerequisites are needed</p>
<p>Target Participants</p>	<p> <ul style="list-style-type: none"> ➤ S2 – S6 HKAGE student members in 2019/20 school year only ➤ Class size: 25 with outstanding performance in Intermediate Course in Business: Innovation X Business (I) – What is A.I.? (TECS2751) </p>
<p>Medium of Instruction</p>	<p> Cantonese/English with English handouts</p>
<p>Certificate</p>	<p> E-Certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended at least 3 lectures and 80% of the meetings; AND ❖ Completed all the assignments with satisfactory performance
<p>Intended Learning Outcomes</p>	<p> Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. identify the problematic social issues 2. suggest how artificial intelligence can be used to solve social issues 3. draft proposals to form a sustainable and feasible business to execute the solution
<p>Application Deadline</p>	<p>N/A</p>

Schedule



Session	Date	Time	Type	Venue
1	1 Aug	11:00 a.m. -1:00 p.m.	Lecture	CUHK
2	8 Aug	11:00 a.m. -1:00 p.m.	Lecture	CUHK
3	22 Aug	11:00 a.m. -1:00 p.m.	Lecture	CUHK
4	29 Aug	11:00 a.m. -1:00 p.m.	Lecture	CUHK
/	3 Aug - 29 Aug	Exact date and time to be decided by the students and instructor	Group Meeting (around 15-20 hours)	To be confirmed

Enquiries



For enquiries, please contact us at 3940 0101 after language selection, press "1".

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