







# Innovation X Business (I) – What is AI.?

## (TECS2751)

科學

<b>Introduction</b>	<p>Through a series of interactive lectures, students will learn fundamental knowledge of AI, its multifaceted impacts on our lives and future trends of development. At this stage, AI, one of the most prominent trends in the 21st century, will be introduced to students. In an era of innovation and change driven by AI, it is of utmost importance to understand what is going on in the world and its impacts in different socioeconomic aspects. During the lectures, students' cognizance regarding contemporary technological development will be raised.</p> <p>This course is co-organized with Department of Decision Sciences and Managerial Economics of The Chinese University of Hong Kong.</p>
<b>Programme Type / Level</b>	Intermediate Course in Business ( <a href="#">Token-required</a> )
<b>Instructor(s)</b>	<p>Prof Bernard Sue (Adjunct Associate Professor of Department of Management, CUHK)</p> <p>Dr Ernest Lo (President of Hong Kong Internet of Things Alliance)</p>
<b>Pre-requisite</b>	No special prerequisites are needed
<b>Target Participants</b>	 <ul style="list-style-type: none"> <li>➤ S2 – S6 HKAGE student members in 2019/20 school year only</li> <li>➤ Class size: 50</li> <li>* <i>First-come-first-served.</i></li> </ul>
<b>Medium of Instruction</b>	 <p>Cantonese/English with English handouts</p>
<b>Certificate</b>	 <p><b>E-Certificate</b> will be awarded to participants who have:</p> <ul style="list-style-type: none"> <li>❖ Attended <b>at least 3 lectures and all online learning sessions</b>; <b>AND</b></li> <li>❖ Completed all the assignments with <b>satisfactory performance</b></li> </ul>
<b>Intended Learning Outcomes</b>	 <p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> <li>1. explain the history and recent development of artificial intelligence</li> <li>2. analyse the impacts of artificial intelligence on various industries and the economy</li> <li>3. discuss the use of artificial intelligence on social issues</li> </ol>
<b>Application Deadline</b>	<p><b>6-Jul-2020, 12:00 n.n</b></p> <p><b>10 Jul 2020, 12:00 n.n</b></p>
<p>If student members withdraw from the programme after the Application Deadline, the token will be deducted.</p>	

## Schedule



Session	Date	Time	Type	Venue
1	18 Jul	10:30 a.m. – 12:30 p.m.	Lecture	CUHK Zoom Meeting
2	18 Jul	2:00 p.m. – 4:00 p.m.	Lecture	CUHK Zoom Meeting
3	19 Jul	One hour online learning, details to be explained in lesson.	Self-online learning	Not a Zoom Meeting. Refer to the self-online learning instructions in the email on 18 Jul.
4	25 Jul	10:30 a.m. – 12:30 p.m.	Lecture	CUHK Zoom Meeting
5	25 Jul	2:00 p.m. – 4:00 p.m.	Lecture	CUHK Zoom Meeting
6	26 Jul	One hour online learning, details to be explained in lesson.	Self-online learning	Not Zoom Meeting. Refer to the self-online learning instructions in the 25 Jul lessons.

Remarks: Around 25 students with good performance in this course will be invited to join the Advanced Course in Business: Innovation X Business (II) – Be an Entrepreneur (TECS3752) by DSME, CUHK on 1, 8, 22, 29 Aug and other project meetings in August. The details will be explained in the lessons of TECS2751. Zoom meeting information will be sent to the students via email.

## Enquiries

For enquiries, please contact us at 3940 0101 after language selection, press "1".