







Life between Corporate Executive and Startup Entrepreneur (GSGW1016)

<p>Introduction</p>	<p>Some people prefer to get a stable job, move up the ladder and become high-status salarymen, some people want to challenge themselves and embark on an entrepreneurial journey by launching an impactful startup business. What type of person are you? Do you feel you yourself? Which type of personality you belong to? How to follow your passion and turn it into a career?</p> <p>In this workshop, you will learn the differences between the lives of being a corporate executive and a startup co-founder. Be it in mindset, day in and day out style, or things to do etc. But between them, you may find certain common traits that lead to success. This workshop is in freestyle chat format. You may ask questions and seek recommendations.</p> <p>The instructor, Mr Erwin Lau received a B. Sc in electronics from the Chinese University of Hong Kong. He joined a startup company Gemstar in 1991 as an Engineer. Gemstar went public in 1996 in NASDAQ and worth US\$20 billion at one time. Erwin eventually becomes a Senior Vice President in Rovi (acquired by TiVo thereafter) in Silicon Valley, California. In 2010 he was the Chief Technology Officer (CTO) of a tech company in Guangzhou, China. In the year 2015 he co-founded his education product company Smart Kiddo Education in Hong Kong.</p>
<p>Programme Type / Level</p>	<p>Get-set-goal - Blueprint of Our Life Series Workshop (Token-required)</p>
<p>Instructor(s)</p>	<p>Mr Erwin Lau</p>
<p>Pre-requisite</p>	<p>No special prerequisites are needed</p>
<p>Target Participants</p> 	<ul style="list-style-type: none"> ➤ S1 – S6 HKAGE student members in 2019/20 school year only. Priority will be given to S1 – S6 student members admitted in the 2018/19 & 2019/20 school year. (HKAGE student number begins with 181, 182, 184, 191, 192 or 194). ➤ Class size: 100 <p>* First-come-first-served.</p>
<p>Medium of Instruction</p> 	<p>Cantonese with Chinese handouts</p>
<p>Certificate</p> 	<p>E-Certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended ALL sessions; AND ❖ Completed all the assignments with satisfactory performance
<p>Intended Learning Outcomes</p> 	<p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. gain general understanding to the features of different occupations and their corporate social responsibilities; 2. know better about their own interests, abilities, attributes, and the necessary skills, resources, and qualifications they will need to achieve their goals; 3. be proactive to engage in exchange with fellow students and the speakers.

Application

Deadline

~~11 May 2020, 12:00 n.n.~~ (1st batch)

22 Jun 2020, 12:00 n.n. (2nd batch)

Student members may withdraw from the programme on or before the deadline. Otherwise, the token will be deducted.

Schedule



Session	Date	Time	Venue
1	30 Jul	10:00 a.m. – 12:00 n.n. (9:45 a.m. – 10:00 a.m. for registration)	Online lecture: Platform to be used: Zoom Meeting

Enquiries

For enquiries, please contact us at 3940 0101 after language selection, press "1".