

Junior Journalist Scheme (HUMP1811)

Introduction

Nowadays, everyone could broadcast live and everyone could be a journalist. It is important for students to know the principles of journalism, how to choose and check the materials. This course will be hosted by instructors with extensive news and media experience. It will probe into the roles of journalists and media play in globalization, how to distinguish between fact and fake news, and how news media operates under this trend. Students are expected to develop abilities of information collection, consolidation and organisation, team spirit. They can also learn interview etiquette and skills, as well as cultivating leadership. In the last session of the course, participants will have a chance to produce a news feature by taking up different roles.

Programme Type / Level

Basic Journalism Course (Level 1) ([Token-required](#))

Instructor(s)

Ms MAN Yee Wan and Ms LO Ka Ki (NANNA Consultancy)

Pre-requisite

No special prerequisites are needed

Target Participants



➤ P4 to P6 HKAGE student members in 2019/20 academic year only
➤ Class size: 25

* *First-come-first-served*

Medium of Instruction



Cantonese with Chinese handouts

Certificate



E-Certificate will be awarded to participants who have:

- ❖ Attended **AT LEAST 3** sessions AND
- ❖ Completed all the assignments with satisfactory performance

Intended Learning Outcomes



Upon completion of the programme, participants should be able to:

1. understand the basic principles of journalism (5W+1H, upholding the truth, timing);
2. realise the importance of seeking proof before making judgement;
3. demonstrate the capability for information collection, consolidation, organization and fact checking;
4. recognise the importance of media ethics, respectfulness of individual and awareness of the social issues;
5. know some interview skills, listening and questioning, then produce a simple news feature.

Application Deadline

4 Nov 2019 12:00 n.n.

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

Schedule



Session	Date	Time	Venue (HKAGE)
1	7 Dec	9:30 a.m. – 12:30 p.m.	Room G03
2		2:00 p.m. – 5:00 p.m.	
3	14 Dec	9:30 a.m. – 12:30 p.m.	
4		2:00 p.m. – 5:00 p.m.	

Sample for the Programme

採訪新聞必要資料
六何 5W + 1H

1. 何時 WHEN
2. 何地 WHERE
3. 何人 WHO
4. 何事 WHAT
5. 為何 WHY
6. 如何 HOW

報紙及電視新聞之分別

報紙	電視
較深入詳細、多角度	快、即時、較簡單
文字先行 • 文字 • 照片及/或圖表	畫面先行 • 聲音(主播的引子Lead-in、旁述Voice over v/o、原聲摘要Soundbite、記者的Standup) • 影像(新聞片段Footage、資料片段、圖表、圖畫甚至動畫)
/	記者現場報導 Live reports / 可能插入即時訪問 Live interview

現在，文字及電視新聞之分別，相比以往已不太明顯了。為什麼呢？


進行人物訪問注意事項：

1. **勿帶價值判斷** e.g. 如帶著「殘疾人士就是可憐」的態度提問，就不能堅守「記者必須中立」的責任，訪問時應抱著開放中立的態度，受訪者感受如何，應由被訪者自己回答。
2. **有禮貌地提問** e.g. 清晰地自我介紹，解釋採訪的目的，並向受訪者查詢如何稱呼，例如 X 先生/小姐/老師，如對方較隨和，樂意以英文名字/小名相稱亦可以，重點是記者必先查詢對方的意願。
3. **主動追問** 可要求被訪者舉例說明，具體解釋，豐富採訪內容。

專題節目 – 拍攝技巧

人手/分工	工作
• 編輯 • 主播/主持	準備類似報紙標題的引子，當中的內容，盡量扼要地包括6何，吸引觀眾繼續追看。
• 採訪記者 • 資料搜集	向被訪者發問、觀察，即時寫下或錄音，從中選取重點精句(原聲摘要sound bite)作報道。如被訪者提供的內容未夠，再從其他渠道蒐集資料。最後，整理文稿，並與剪接師及美術人員合作，配合影像製作節目內容。
• 攝影師 • 剪接師 • 美術人員 • 導演	以影像、畫面出發，呈現真實情況，及為觀眾提供需要的輔助資料圖表。

Book Title	Aurthor	Publisher	Publishing Date
1. 《新聞採訪與寫作》	銘傳大學新聞學系	秀威資訊科技股份有限公司	2010/09
2. 《看新聞學思考——增進孩子對世界的理解力與知識力》	李偉文	遠流出版事業股份有限公司	2015/02
3. 《新聞與傳播系這條路——選校入行參考》	李家文	明報出版社	2013
4. 《中東現場——揭開伊斯蘭世界的衝突迷霧》	張翠容	馬可孛羅文化事業股份有限公司	2006
5. 《再見女主播》	張宏艷	天窗	2005/11
6. 《公屋醜聞-一名記者的追查實錄》	黃華輝	進一步多媒體有限公司	1999/07
Film Title	Showing Date (Hong Kong)		
An Inconvenient Truth	5 th October 2006		
The Post	February 2017		
The Menu (Hong Kong Movie)	August 2016		

Enquiries  For enquiries, please contact us at 3940 0101. After language selection, press “1”.