







賽馬會「知情達意育優才」計劃
Jockey Club "Gifted in Bloom-Harmony in Heart & Mind" Programme**Journalism and Communication Course (Level 3):****Journalistic Skills in Practices (JC3C-S061)**

Introduction	Anything that happens in everyday life can become news, but what exactly is news? This course deals with the definition of news and the production process of newspapers, radio and television news. To allow participants to understand Hong Kong by getting into contact of the community, participants will step out to the interviewees' shops or work locations to carry out the interviews, and to produce their own news report.
Programme Type /Level	Introductory Course in Humanities (Token-required)
Instructor(s)	Mr HO Chun Kit, Joe, Producer of "Eating in Victoria City" at RTHK
Target Participants	 <ul style="list-style-type: none"> ➤ HKAGE secondary student members ONLY ➤ Class size: 30 * First-come-first-served
Medium of Instruction	 Cantonese
Certificate	 <p>A certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended at least 5 sessions, including Sessions 4 and 5 (Field Works)* * Students MUST attend Sessions 4 and 5 (Field Works). <p>"Course incomplete" will be marked for those who are absent from any of these 2 sessions.</p>
Intended Learning Outcomes	 <p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. acquire a basic understanding of journalism, the related practical skills and moral codes, and the value of freedom of the media; 2. enhance their social and communication skills through the learning activities and field works; 3. build up confidence in communication and find an effective way to convey their message and value to the society.
Application Deadline	<p>11 November 2019 (Accepted applicants will be informed by the HKAGE via email. Please complete the confirmation slip and return it to the HKAGE by fax / email (jc@hkage.org.hk) / post on or before 14 November 2019. Late reply will be considered as withdrawal.)</p>
If student members withdraw from the programme after the Application Deadline, the token will be deducted.	


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Schedule 	Session	Date	Time	Content	Venue
	1	14 Dec 2019 (Sat)	10:00 a.m. – 1:00 p.m.	- Learn what News is - Learn writing and interview skills	Buddhist Kok Kwong Secondary School Classroom 27 ¹
	2		2:00 p.m. – 5:00 p.m.		
	3	21 Dec 2019 (Sat)	2:00 p.m. – 5:00 p.m.	- Conduct mock interview	HKAGE Room 403
	4	4 Jan 2020 (Sat)	2:00 p.m. – 5:00 p.m.	- Conduct field works, putting knowledge into practice	Lee Yim Kee Flower Shop, 29 Nam Mun Hau (South Entrance Gate), Yuen Long Kau Hui, Yuen Long, N.T. 西營盤伍惠記鹹魚 24 Mui Fong St, Sai Ying Pun
	5	11 Jan 2020 (Sat)	2:00 p.m. – 5:00 p.m.	- Conduct field works, putting knowledge into practice	耀華廣告招牌製作室, Unit C2, 4/F, Tai King Industrial Building, 100-102 King Fuk Street, San Po Kong, Kowloon
	6	18 Jan 2020 (Sat)	2:00 p.m. – 5:00 p.m.	- Effectiveness review - Sharing on the learning experience and feelings - Summarise the relationship between the media and the society	HKAGE Room 403

¹ Sha Kok Estate, Shatin, N.T., Hong Kong ([Map](#))

Enquiries  For enquiries, please contact us at 3940 0518 or via email: jc@hkage.org.hk.