


# Effective Presentations – TED Style (LEAS2252)


**Introduction** A high standard of morality, a global vision, and an open mind are essential to a future world-class leader. An inspiring and influencing speech always has a lot more to do with knowledge. People will follow you if they are deeply moved by your words. TED and TEDx talks are delivering influential messages to the world through various channels. In this programme, an experienced TEDx speaker will guide you to master an influencing and inspiring TED talk. Act now, join us, make yourself a better speaker.


**Programme Type / Level** Intermediate Course in Leadership ([Token-required](#))

**Instructor(s)** **Mr Till KRAEMER**  
Mr Kraemer, who is from Germany, is currently the General Manager of a Hong Kong-based social enterprise and had previously worked in the corporate sector as well as NGOs in multiple countries/ territories (Germany, Singapore, Russia, Taiwan, Thailand, Cambodia). He holds a master's degree in Mathematics and Computer Science from The University of Oxford, which gives him an all-rounded skill set and perspective in the worlds of technology and innovation as well as global issues and leadership.


**Target Participants** 

- S4 to S6 HKAGE student members
- Class size: 24
- Students should be able to make commitment, be responsible to oneself as well as to the world, and willing to discuss, elaborate, present their in-depth thoughts on stage repeatedly.


**Medium of Instruction**  English with English handouts

**Certificate**  **E-Certificate** will be awarded to participants who have:

- ❖ Attended **ALL lectures**; AND
- ❖ Attended **AT LEAST 2 tutorials** AND
- ❖ Completed all the assignments with satisfactory performance

**Intended Learning Outcomes**  **Upon completion of the programme, participants should be able to:**

1. Gain solid understanding to effective presentation and the ability to analyse key factors to deliver persuasive, inspiring and emotionally appealing presentation;
2. Become a “TED-like” speaker with strong presentation skills, bring influences to target audience;
3. Acquire ability to be sensitive, critical and responsible to local/ global issues and universal value in terms of a future leader.

**Screening**  Please answer the screening questions in the online application form.  
\*The screening questions are designed to help the applicants understand the course level and the course content. The questions must be answered by the student applicants and can only be attempted once. The answers cannot be changed once the application is submitted. Selection is based on students' performance in answering the questions. **Only students who can demonstrate understanding of presentation skills and learning motivation can be enrolled in the programme.**

**Application Deadline** **4 February 2019** **Application Result Release Date** **15 February 2019**

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

## Schedule



There are 5 mass lectures and 3 tutorials for this programme, please select your available timeslots of tutorial in sequence on the Online Application Form. You will be informed about the timeslot and details of tutorial in regard to your choice via email in mid-Feb if you are offered.

### Lectures

Session	Date	Time	Activities	Venue
1	2 Mar		Framework explanation and presentation component breakdown	Classroom 26 2/F New Campus Buddhist Kok Kwong Secondary School
2	9 Mar	10:00 a.m. – 1:00 p.m.	Structure of advanced presentation, storytelling, case studies and storyboarding	
3	16 Mar		Visual aids, side decks, synchronisation of speech and visuals, perfecting stage presence and stage management	
4	23 Mar	9:00 a.m. – 1:00 p.m.	Mock TED style event	Classroom 26 2/F New Campus Buddhist Kok Kwong Secondary School
5		2:00 p.m. – 6:00 p.m.		Room 403, HKAGE

**Tutorials:**

There will be three small group tutorials, one after Lecture 1-3. Please indicate your preference of group (A, B or C) on the application.

**Group A**

Session	Date	Time	Activities	Venue (HKAGE)
1	2 Mar	2:00 p.m. – 4:00 p.m.	Small group tutorials with several rounds of presentations with rapid peer feedback	Room 105
2	9 Mar	6:00 p.m. – 8:00 p.m.		Room 403
3	16 Mar	4:00 p.m. – 6:00 p.m.	Last round of peer feedback, customised individual coaching, final rehearsal with trainer	Room 203

**Group B**

Session	Date	Time	Activities	Venue (HKAGE)
1	2 Mar 2019	4:00 p.m. – 6:00 p.m.	Small group tutorials with several rounds of presentations with rapid peer feedback	Room 105
2	9 Mar 2019	2:00 p.m. – 4:00 p.m.		Room 403
3	16 Mar 2019	6:00 p.m. – 8:00 p.m.	Last round of peer feedback, customised individual coaching, final rehearsal with trainer	Room 203

### Group C

Session	Date	Time	Activities	Venue (HKAGE)
1	2 Mar 2019	6:00 p.m. – 8:00 p.m.	Small group tutorials with several rounds of presentations with rapid peer feedback	Room 105
2	9 Mar 2019	4:00 p.m. – 6:00 p.m.		Room 403
3	16 Mar 2019	2:00pm – 4:00pm	Last round of peer feedback, customised individual coaching, final rehearsal with trainer	Room 203

#### Enquiries



For enquiries, please contact us at 3940 0101 after language selection, press “1”.

# LEADERSHIP

# 領導才能