香 港 資 優 教 育 學 苑
The Hong Kong Academy for Gifted Education

The Art of Persuasion and Speechwriting

(ELLS2222)

Introduction	This programme focuses on persuasive writing and presentation skills, guiding students to write and deliver their speeches skillfully. Students who are interested in rhetoric or simply wish to strengthen their writing and speaking skills can attend the writing/speaking workshops and interactive lectures. Through group work and analysis on the works of great writers, philosophers, actors, and polymaths such as Aristotle, Shakespeare, Schopenhauer, and Stephen Fry, students will have remarkable improvement.
Programme Type / Level	Speaking & Listening II Course (Level 2) (Token-required)
Instructor(s)	Mr. Lin Chi Wo Joseph
Target Participants	➢ S4 – S6 HKAGE student members ➢ Class size: 15
Medium of Instruction	English
Certificate	**E-Certificate** will be awarded to participants who have: ❖ Attended **at least 3 sessions** ❖ Completed all the assignments with satisfactory performance
Intended Learning Outcomes	Upon completion of the programme, participants should be able to: 1. Compose a structurally refined speech on a topic of their choosing; 2. Edit and present effective speeches; 3. Evaluate the effectiveness of humour, metaphors, repetition, and other elements in affecting an audience 4. Critically reflect on the use of body language and voice to complement speech-making.
Screening	Please answer the screening question in the online application form. *The screening question is designed to help the applicant understands the course level and the course content. The question must be answered by the student applicant and it can only be attempted once. The answer cannot be changed once the application is submitted. Selection is based on students' performance in answering the question. Only students who can demonstrate motivation and the basic knowledge of English Language in the screening question can be enrolled in the programme.

Application Deadline **29 Jan 2018** Application Result Release Date **6 Feb 2018**

HKAGE student members may withdraw from the programme on or before the deadline. Otherwise, the token will be deducted.

Schedule

Session	Date	Time	Venue (HKAGE)
1	20 Feb	10:00 a.m. – 1:00 p.m.	Room 204
2	21 Feb		
3	22 Feb		
4	23 Feb		

Enquiries For enquiries, please contact us at 3940 0176 or 3940 0102.