

RE-SHAPING THE FUTURE: SOCIAL ISSUES, PUBLIC POLICY AND ENTREPRENEURSHIP (LEAS3541)

<p>Introduction</p>	<p>“Humanistic-leadership” Project: “Re-evaluation of All Values” – A historical, philosophical, political and social innovative entrepreneurship project</p> <p>The programme aims to:</p> <ol style="list-style-type: none"> 1) provide a platform for students to learn about the principles of drafting public policy, and therefore to evaluate and critique existing public policy; 2) elevate students’ awareness of various social issues and invoke their social consciousness of underprivileged groups and communities; 3) train students as humanistic leaders by providing intensive training in social innovative entrepreneurship (and its business models).
<p>Programme Type / Level</p>	<p>Advanced Course in Leadership (Token-required)</p>
<p>Instructor(s)</p>	<p>Mr Till Kraemer and trainers from Inter Cultural Education Mr Kraemer, originally from Germany, is currently the General Manager of a Hong Kong based social enterprise, and had previously worked in the corporate sector as well as NGOs in multiple countries/ territories (Germany, Singapore, Russia, Taiwan, Thailand, Cambodia). He holds a Masters Degree from Oxford University in Mathematics and Computer Science, which gives him an all-rounded skill set and perspective in the worlds of technology and innovation as well as global issues and leadership.</p>
<p>Target Participants</p>	 <ul style="list-style-type: none"> ➤ S4 to S6 HKAGE student members ➤ Class size: 40 ➤ Students should be able to make commitment, be responsible to oneself as well as to the world, and willing to discuss, elaborate, and voice out their thoughts.
<p>Medium of Instruction</p>	 <p>English with English handouts</p>
<p>Certificate</p>	 <p>E-Certificate will be awarded to participants who have:</p> <ul style="list-style-type: none"> ❖ Attended AT LEAST 9 sessions AND ❖ Completed all the assignments with satisfactory performance
<p>Intended Learning Outcomes</p>	 <p>Upon completion of the programme, participants should be able to:</p> <ol style="list-style-type: none"> 1. gain solid knowledge of various socio-economical-cultural-political issues and the principles of drafting effective public policy papers; 2. conduct a research on a designated topic regarding existing public policy and evaluate its effectiveness; 3. propose a sound social innovative entrepreneurship plan attempting to solve some of the existing social issues; 4. re-think and re-evaluate existing policy and its values with a critical mindset regarding the real-life scenarios in Hong Kong, Asia, and the rest of the world; 5. strengthen connections with fellow classmates and instructors, establish a network for information sharing and a supportive learning environment.
<p>Screening</p>	 <p>Please answer the screening question in the online application form. *The screening question is designed to help the applicant understands the course level and the course content. The question must be answered by the student applicant and it can only be attempted once. The answer cannot be changed once the application is submitted. Selection is based on students’ performance in answering the question. Only students who can demonstrate understanding of designated areas learning motivation can be enrolled in the programme.</p>
<p>Application Deadline</p>	<p>1st batch: 18 Jun 2018 2nd batch: 6 Jul 2018</p> <p style="text-align: right;">Application Result Release Date</p> <p style="text-align: right;">1st batch: 26 Jun 2018 2nd batch: 10 Jul 2018</p>
<p>Student members may withdraw from the programme on or before the deadline. Otherwise, the token will be deducted.</p>	

Schedule



Session	Date	Time	Activities	Venue
1	18 Jul	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> moral / philosophical positions can be taken to advocate for various social issues comparative political studies (governments around the world) balance of powers, constitutions, government & state defining democracy, socio-political participation, universal suffrage, government transparency, corruption, populism 	Classroom 30 Buddhist Kok Kwong Secondary School ¹
2		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> “Human Library” with international guest 	
3	21 Jul	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> experiential simulation on poverty debunking common simplified narratives of social intervention ethics and responsibilities tied to consumption in a globalised world fair trade and other ethical consumption models 	Classroom 30 Buddhist Kok Kwong Secondary School ¹
4		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> basics of developmental economics and international aid assessing neocolonialism and global financial structures 	
5	25 Jul	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> history of philanthropy, social service, welfare states, non-profit sector clarifications and relationships between social concepts / movements, such as NGO, CSR, CSV, B Corporation, social enterprise, etc. business model of social enterprises, business model mapping / canvassing 	Classroom 30 Buddhist Kok Kwong Secondary School ¹
6		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> social issues, public policy in Hong Kong and the responses made by non-profit / private sector group work on public policy 	

7	28 Jul	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> ● group work on public policy recommendations and non-profit intervention plans ● brainstorming social business model 	Classroom 30 Buddhist Kok Kwong Secondary School ¹	
8		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> ● introduction to “Design Thinking” in corporate and non-profit world ● “Wallet” pair exercise 		
9	1 Aug	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> ● “Frugal Innovation” movement ● Unintended consequences in social intervention, empathy-building, relationship to “customer development” ● Eric Ries’ “Lean Startup” methodology 		
10		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> ● framing social innovation project ● visiting social enterprise and / or co-working space ● interview of social entrepreneur and guest speech 		
11	8 Aug	10:00 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> ● prototyping and preparation for group presentation ● finalising business model canvas ● final presentation 		Language Room Buddhist Kok Kwong Secondary School ¹
12		2:00 p.m. – 5:00 p.m.	<ul style="list-style-type: none"> ● action plan for general activism ● evaluation and further research direction 		

¹ Sha Kok Estate, Shatin, N.T., Hong Kong ([Map](#))

Enquiries

For enquiries, please contact us at 3940 0101.